



GDPR INFORMATION CLAUSE

Information on personal data processing

I. DATA CONTROLLER

Name: Stellar Models | Owner: Michael G. Kozak | Address: Poznań, Poland
E-mail: office@stellarmodels.pl | Website: www.stellarmodels.pl

II. PURPOSE AND LEGAL BASIS OF PROCESSING

We process your personal data for the following purposes: career management - performance of contract (Art. 6(1)(b) GDPR); portfolio and presentation - consent (Art. 6(1)(a) GDPR); casting and matching - legitimate interest (Art. 6(1)(f) GDPR); marketing - consent (Art. 6(1)(a) GDPR); Digital Twin and AI - consent (Art. 6(1)(a) GDPR); legal documentation - legal obligation (Art. 6(1)(c) GDPR).

III. IMAGE DATA

We process image data that may reveal racial or ethnic origin. Processing is based on explicit consent (Art. 9(2)(a) GDPR).

IV. SCOPE OF DATA

Personal data: name, surname, date of birth, address, phone, e-mail | Image: photos, videos, physical parameters | Portfolio: experience, projects | Financial data: account number (for payments) | Social media: links, statistics (with consent) | Digital Twin: 3D scan, avatar (Elite package, with consent).

V. DATA RECIPIENTS

Agency clients (fashion houses, brands, advertising agencies, photographers), IT and AI providers (hosting, SaaS platforms, AI systems), accounting offices and legal advisors, public authorities (in case of legal obligation). Transfer outside EU: Data may be transferred to USA (AI systems) based on standard contractual clauses.

VI. RETENTION PERIOD

Portfolio: cooperation period + 1 year (or until consent withdrawal) | Accounting data: 5 years from end of tax year | Marketing consents: until consent withdrawal | Digital Twin: until consent withdrawal or according to license agreement.

VII. YOUR RIGHTS

You have the following rights: access to data and obtaining a copy; rectification of incorrect data; erasure of data (right to be forgotten); restriction of processing; data portability in electronic format; objection to processing for marketing purposes; withdrawal of consent at any time. Contact: office@stellarmodels.pl

VIII. AUTOMATED DECISIONS

We use AI Matching for talent matching. Final decision always belongs to a human (client or Talent Manager).

IX. OBLIGATION TO PROVIDE DATA

Providing data is voluntary but necessary for cooperation. Lack of data will prevent contract conclusion.

X. CONSENTS FOR DATA PROCESSING

CONSENT 1: Basic processing (MANDATORY)

I consent to the processing of my personal data and image by Stellar Models for career management, portfolio creation, casting organization and communication purposes.

<input type="checkbox"/> YES, I consent	<input type="checkbox"/> NO, I do not consent
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CONSENT 2: Marketing (MANDATORY)

I consent to the use of my data and image for marketing purposes: publication on agency websites and social media (Instagram, TikTok, LinkedIn), promotional materials, newsletters.

<input type="checkbox"/> YES, I consent	<input type="checkbox"/> NO, I do not consent
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CONSENT 3: AI and Digital Twin (MANDATORY)

I consent to processing my image through AI (retouching, photo variants), creating Digital Twin (3D avatar), use in campaigns, virtual fashion shows and metaverse. Data may be transferred to USA.

<input type="checkbox"/> YES, I consent	<input type="checkbox"/> NO, I do not consent
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CONSENT 4: Social media analysis (MANDATORY)

I consent to analysis of my social media profiles (Instagram, TikTok, Facebook, LinkedIn) for Personal Branding, reach analysis and trend prediction purposes.

<input type="checkbox"/> YES, I consent	<input type="checkbox"/> NO, I do not consent
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XI. DECLARATION

I declare that I have read the GDPR information clause, understand the purposes and legal basis of processing my data, know my rights, consents are voluntary and I can withdraw them at any time, the data provided is true.

XII. CONSENT WITHDRAWAL

To withdraw consent, send an e-mail to: office@stellarmodels.pl with subject "GDPR Consent Withdrawal". Withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal.

Place, date

Legible signature

★ *STELLAR MODELS* ★ | *Where Stars Are Born - Real and Digital*
www.stellarmodels.pl | office@stellarmodels.pl | Document generated: 17.02.2026

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